

Protection of Personal Information

Red Cherry Adventures (RCA) has a long-standing commitment to safeguard the privacy of information entrusted to us and regard this commitment as essential. Protecting the confidentiality and security of client information has always been an integral part of how we conduct business.

We pledge to ensure our business practices protect your personal information. This Privacy Statement applies to all personal information that we obtain or handle in South Africa. RCA makes this statement in respect of its basic policies concerning the protection of personal information of entrants and clients.

1. We will comply with the Protection of Personal Information Act as well as all other applicable laws, regulations and guidelines issued by our regulators, this Privacy Statement and any other documentation which may govern your relationship with RCA.
2. Where it is necessary for us to obtain personal information, we will only do so by lawful and fair means. In the event that you provide us with the names and contact details of third parties, we will regard that fact that you provided that information to us with their consent.
3. We will only use your personal information within the scope of achieving the following purposes:
 - a) For evaluating your eligibility to participate in our event
 - b) In the event of an accident, to provide the necessary information to the emergency responders
 - c) For the marketing of future events of a similar genre
4. We will not obtain from you, or use, any information regarding political views, religion, ethnicity, domicile of origin, except where essential (3b) as deemed necessary by law.
5. We may outsource part of the handling of your personal information to third parties approved by us in order to accomplish the purposes set out in paragraph 3 above. We will supervise any such outsourcing service provider as necessary to ensure personal information is secure in accordance with applicable laws and guidelines.
6. You may request disclosure of the personal information we hold on you, or request the amendment, removal or updating of such information by writing to the administration desk at the address set out below. After we obtain satisfactory evidence of your identity, we will address your request in accordance with applicable laws and guidelines.
7. If you have any questions or comments regarding your personal information or this statement, you can contact our offices
Red Cherry Adventures, 156 Villiers Rd, Walmer, 6070
P O Box 15710, Emerald Hill, 6011
Tel: 041 581 5335 | Fax: 041 581 5334 | Email: team@redcherry.co.za
8. This statement may be amended from time to time. At the time of any amendment, we will publish a revised statement in substitution of this webpage. In order to constantly monitor and, where necessary, improve our handling of your personal information we will periodically review this statement and security measures or any other associated activities related to personal data.